

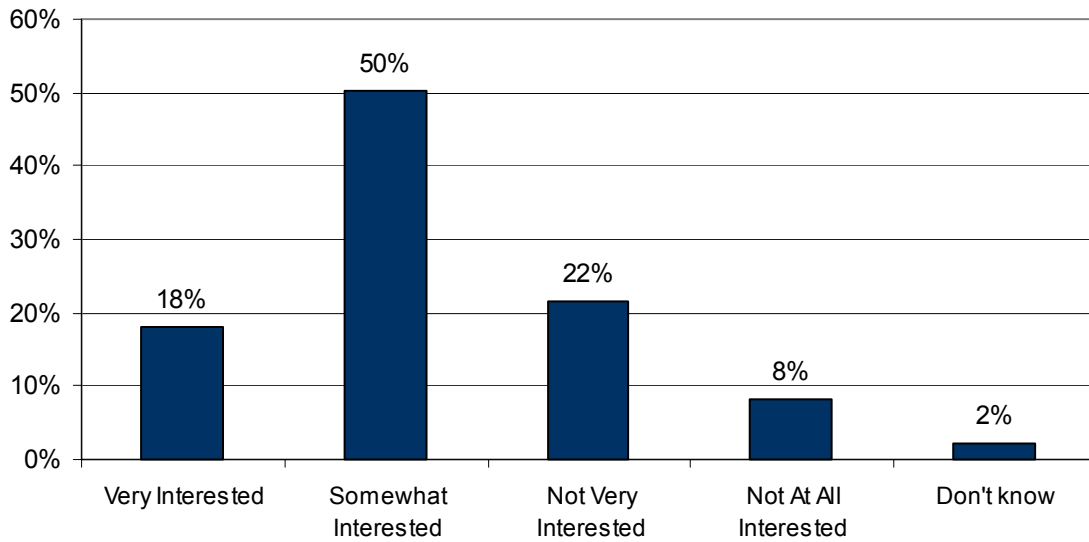
Research Notes

Date: October 5, 2007
Survey Results - 400 Sample
Conducted September 28, 2007 to October 3, 2007

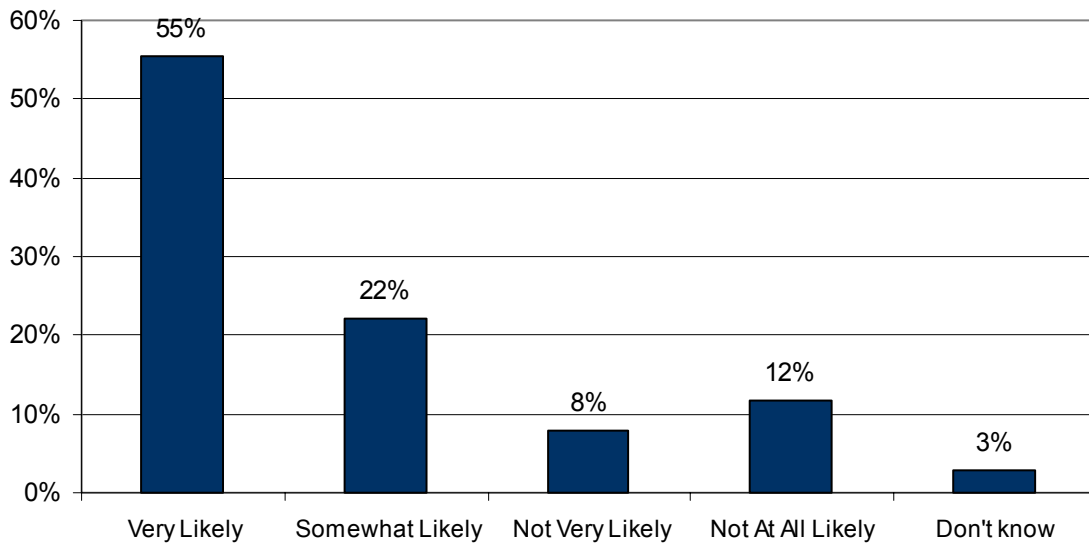
Top Election Issues
(Respondents asked to give top 3 election issues)

Main Issues	% of responses (400 respondents with 871 responses)	Detailed Responses	% of responses (400 respondents with 871 responses)
Transportation	27.0	Better/more transit services	7.8
		Improve roads	7.3
		Improve transportation generally	4.5
		Address traffic congestion	3.3
		More roads in city	2.8
		More snow removal	0.5
		Better road maintenance	0.3
		Improve parking	0.3
Crime	11.5	Put in ring road	0.1
		Address crime generally	3.2
		Address safety in city	2.8
		Hire more police	2.6
		More crime prevention	1.4
		Address gangs in city	1.0
Education	12.0	Address drugs in city	0.5
		Address education issues generally	10.6
Healthcare	10.4	More schools in city	1.5
		Address health care issues generally	10.4
Housing	9.7	Address affordable housing	8.4
		Housing in general	1.1
Growth and Infrastructure	6.4	Invest in infrastructure	3.3
		Better planning for the future	1.7
		Address growth generally	1.0
		Reduce urban sprawl	0.2
Taxes	6.4	Lower city taxes	3.7
		Address taxes in general	1.4
		Better value for tax dollars spent	1.0
		Balance the budget	0.3
Environment	5.2	Address environmental issues generally	3.4
		Better recycling programs	1.7
Parks, Recreation and Culture	4.4	More recreation facilities	2.1
		Address parks, recreation and culture generally	1.3
		More parks	0.7
		More cultural opportunities	0.3
Homelessness	4.1	Address homelessness generally	2.4
		Help the homeless	1.7
Low income residents	1.8	Address needs of low income households	1.8
Emergency services	0.4	Better ambulance services	0.4
Child care	0.3	More child care in city	0.3
Advocate on behalf of disadvantaged	0.1	Advocate on behalf of disadvantaged	0.1
Community spirit	0.1	Promote community spirit	0.1
Utilities	0.1	Lower utility costs	0.1
Total	100.0	Total	100.0

How interested are you in the upcoming municipal election on October 15th, are you ... (n=400)



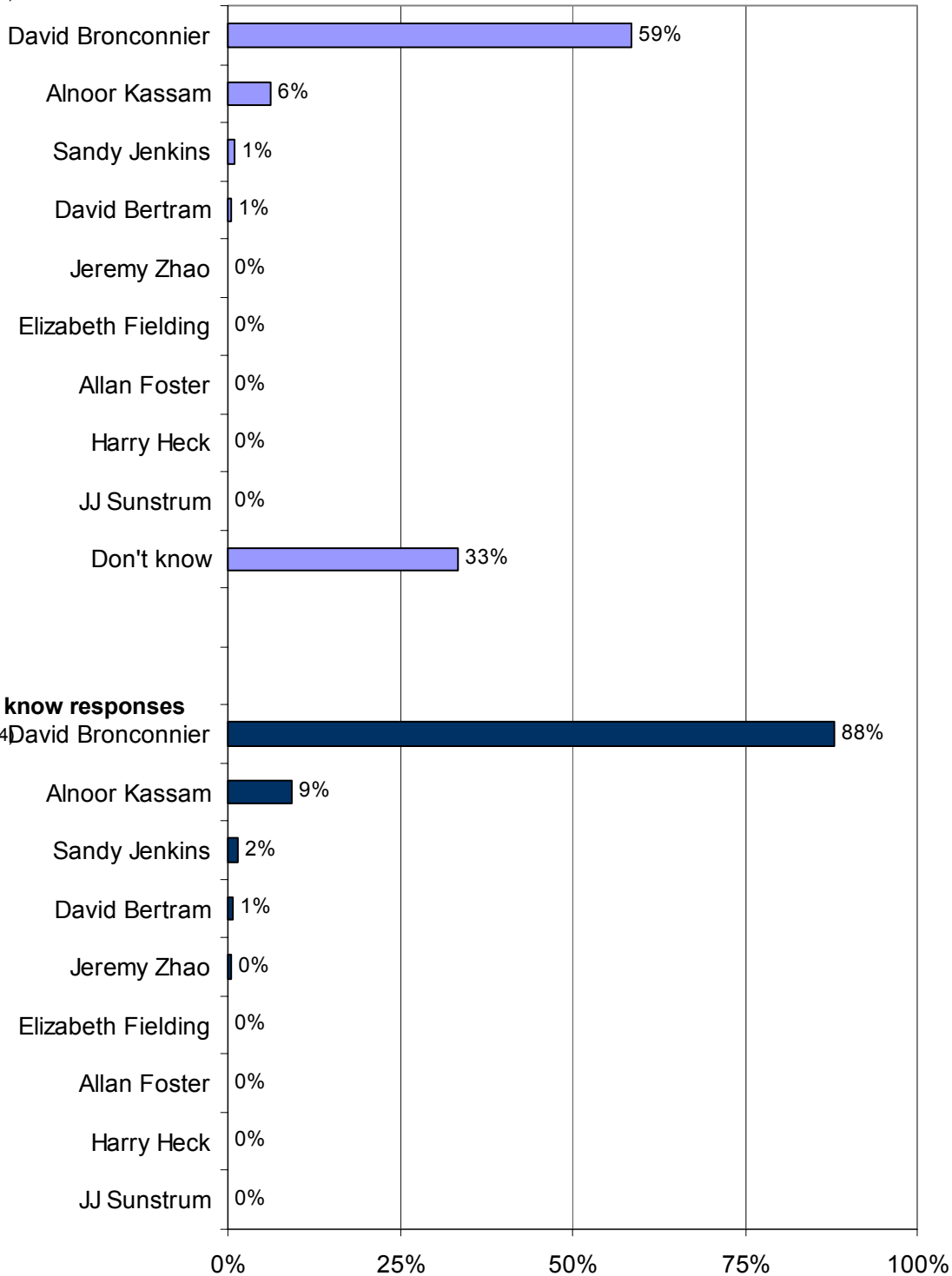
How likely are you to vote in the upcoming Municipal Election, on October 15th, are you ... (n=400)



If the election were to be held tomorrow who would you most likely vote for, for Mayor?

With don't know responses

Included (n=400)



If you vote in the upcoming municipal election, which of the following would be the main reason for doing so?

